



NARSIMHA REDDY ENGINEERING COLLEGE

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UNIT-2

PLANNING AND DECISION MAKING

SHORT ANSWER QUESTIONS

S. No. Question	Question	BT	CO	POS
1	What is planning	L1	2	1
2	Discuss steps in management planning	L6	2	2
3	What is meant by capacity planning	L1	2	1
4	What is business forecasting	L1	2	1
5	What are the differences between forecasting and planning	L1	2	2
6	What do you understand by management by objectives	L1	2	10
7	Define decision making	L1	2	1
8	What are the features of decision making	L1	2	2
9	Define creativity	L1	2	1
10	Discuss the various techniques of forecasting	L6	2	5

Long Answer Questions

S. No.	Question	BTL	CO	POS
1	Define decision making? Explain the decision making process with the help of an example	L1	2	2,10
2	What is creativity ?(Explain the role of creativity in decision making also discuss its process and the way an individual can made more creative)	L1	2	11,2
3	What is the role of creativity in decision making? outline the essential characteristics of a good decision	L1	2	11,2
4	Explain Strategic Vs Operations planning.	L2	2	10
5	Discuss the essentials of a sound plan and the different stages in the process of planning.	L1	2	2
6	What are the different styles of plans? Describe various steps in the planning process.	L1	2	2
7	What do you understand by forecasting? how it related with planning .	L1	2	2,5
8	What do you mean by management of objectives? what are the steps involved in it.	L1	2	10
9	Define decision making explain the need for and the factors involved in decision making.	L1	2	2
10	Explain any four quantitative techniques used for management decision making	L2	2	5,2